



## Specs

### Colour Profile

Text Pages: PSO LWC Standard (ECI) (FOGRA46L Max TAC 300) Cover pages: ISO Coated v2 300% (ECI) (FOGRA39L Max TAC 300)

### File Specification

- All files transmitted to us should be in Adobe Portable Document Format (PDF)
- Files should be sent to the size of the media box
- Files should be sent in with a transparent background
- Files should be sent in the form of PDF 1.3 via one of the options below, and must be PDF/X-1a compliant
- Colour CMYK. Pantone with appropriate CMYK Mapping is accepted but not recommended
- Fonts - All fonts MUST be embedded, Type I or True Type only
- Neither custom transfer functions nor custom halftones are accepted
- Image Resolution

- Magazine 300 dpi
- Monochrome Bitmaps should be at 1200dpi and CCITT Group 4 compressed

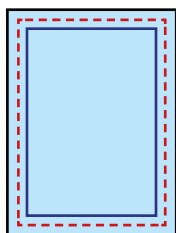
### File Preparation

- Ink weight should not exceed 300
- Reverse out white or coloured text should be no smaller than 10pt bold and should not be compressed.
- Reverse out text should not be more than two colours
- Small letters with no serifs should not be used for reversals
- Body text must be single colour or two colour at most, and no less than 8pt in size and also not compressed
- Line weight must not be less than 1p

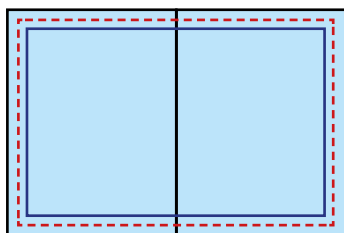
All copy is to be supplied via an ad delivery service i.e. Adsend, Specler, Adstream or Qmulti.

Copy to be supplied 10 days prior to publication date. Editorial sign off to be done 4.30pm Wednesday before publication date

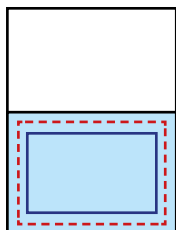
### Display Ad Sizes



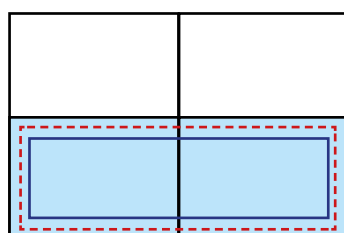
Full Page  
Trim 210 x 286  
Bleed 216 x 292  
Type 190 x 266



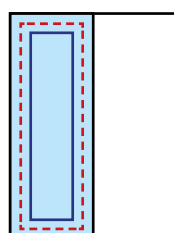
DPS  
Trim 420 x 286  
Bleed 426 x 292  
Type 400 x 266



Half Page Horizontal  
Trim 210 x 143  
Bleed 216 x 149  
Type 190 x 133

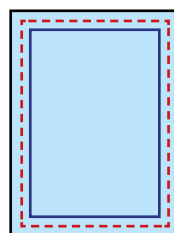


Half DPS Horizontal  
Trim 420 x 143  
Bleed 426 x 149 Type  
400 x 133

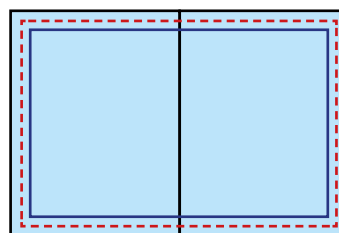


Half Page Vertical  
Trim 103 x 286  
Bleed 109 x 292 Type  
95 x 266

### Gatefold Specs



Trim 200 x 286  
Bleed 206 x 292  
Type 203 x 286



Trim 405 x 286  
Bleed 411 x 292  
Type 203 x 286

Wrap Specs are the same as the DPS Size above. The profile would be ISO Coated v2 300%. This should be sent to us 10 days prior publication date